

Dr. Howard A. Rubin to discuss why ‘IT Does Matter’ now amidst the global financial crisis at The CIO Summit of America on June 8

WESTPORT, CT, May 20 – HMG Strategy, LLC has announced that Dr. Howard A. Rubin, an internationally-recognized leader in technology economics research, will deliver the opening keynote address at The CIO Summit of America, an exclusive one-day IT leadership event being held at The Harvard Club of New York City on Monday, June 8, 2009.

Dr. Rubin, who is President and CEO of Rubin Worldwide, is internationally recognized for his work as an author, researcher and consultant in the areas of IT measurement, the business value of technology, performance measurement and benchmarking. Dr. Rubin will present his speech entitled ‘IT Does Matter – IT Matters Now’ and the importance of optimizing IT investments and performance in the face of the global economic crisis.

The CIO Summit of America, which is being produced by HMG Strategy, LLC, with the support of the tri-state chapters of the Society for Information Management (SIM), is expected to attract more than 200 CIOs, IT leaders and C-level executives from the greater New York metropolitan region. The Summit will include presentations by top industry CIOs, including Rich Roseman of News Corp., Joseph Seibert of The New York Times Co., Perry Rotella of Moody’s Corp., Saad Ayub of Scholastic, Inc., Craig Cuyar of Cushman & Wakefield, Inc., Michael Pellegrino of FujiFilm Holdings America and Larry Bonfante of the USTA.

The event will focus on numerous topics related to preparing IT and business for the New Economy, including discussions around driving strategy and innovation in difficult economic times, measuring the

business value of IT and best practices for building stronger relationships between CXOs and the CIO.

One panel discussion on ‘What the C-Suite is Looking for in a CIO’ will include a Who’s Who of IT executive recruiters, including Shawn Banerji from Russell Reynolds Associates, Mark Polansky from Korn/Ferry International, Beverly Lieberman, from Halbrecht Lieberman Associates, Inc., Phil Schneidermeyer from Heidrick & Struggles and Scott Smith from Spencer Stuart.

HMG Strategy, a Westport, CT-based IT executive leadership, management and technology support provider, produces CIO Leadership events, provides an Online Community as well as a variety of complimentary services. Its CIO Leadership Series provides CIO/Senior IT leaders the opportunity to share knowledge, best practices and to obtain access to world-class thought leadership from peers and industry leaders.

To view the agenda for The CIO Summit of America, go to <http://www.hmgstrategy.com/eventinfo/jun0809/default.asp>).

To register for the event, visit <http://www.hmgstrategy.com/eventinfo/jun0809/registration.asp>.

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